

## DMB CHOOSES CSI SOFTWARE

Houston, Texas - February 5, 2007 CSI Software, a leading provider of software and services for health and fitness clubs, today announced that DMB Sports Clubs has chosen Spectrum NG by CSI Software as its new enterprise management software system. The four clubs, based in the Phoenix, AZ area, operate under the name Village Health Clubs and Spas.

### FULLY INTEGRATED, SINGLE SOURCE SOLUTION

DMB Information Services identified a number of issues with their current system including:

- Non-Integrated Systems
- Redundant Data
- Limited Online Customer Capabilities
- Manual Membership Processes
- Limited Auditing Capabilities
- Labor Intensive Member and Prospect Communications
- Disparate Financial Data

In selecting Spectrum NG, CSI Software will meet the project goals and guiding principals established by DMB's Information Services, including:

- "Once and Done" Business Processes
- Consistently Clear, Accurate, Real-Time Financial Information
- Electronic Member Agreements Eliminating Hard Copies
- Single Database
- Market to Members and Prospects Based on Demographics and Interests
- Enhance Online Reservation and Member Capabilities
- Enterprise Level Architecture
- Ability to Handle Large Volume of Transaction Processing
- Easy Integration with Microsoft Desktop Applications

"The DMB business model is a perfect fit for our software" says Andy Wigderson, Vice President of Sales and Marketing. "The more services a club offers, such as tennis, programs, facility rentals, spa, etc., the more value CSI Software can add to their business."

### About DMB Sports Clubs

The Village Health Clubs and Spas follow a 15-year tradition of offering quality, amenity-rich health clubs and spas. Providing an experience far beyond typical health clubs and spas, the clubs artfully integrate rejuvenation services, alongside the latest fitness equipment, instruction and amenities.

Website <http://www.dmbclubs.com/>

