

CHERRY HILL HEALTH & RACQUET CLUB SELECTS CSI SOFTWARE

Houston, TX - July 12, 2007 CSI Software, a leading provider of software and services for health and fitness clubs, announced today that the Cherry Hill Health & Racquet Club in Cherry Hill, NJ, has selected the company's solution. The new software will vastly improve their legacy technology and provide them with a fully-integrated, single source solution.



"After many months of demos (and repeat demos) with over ½ a dozen companies I decided to choose CSI Software because it truly is a fully integrated member management system" says Chuck Epstein, President of CHHRC. "Of all the systems I looked at, CSI Software has the most user friendly interface".

SAY GOODBYE TO COURT SHEETS

CHHRC will be automating a number of different systems that were being done manually. The integrated system will be particularly helpful in the areas of program registration and scheduling - both online and onsite.

"I am very excited to be loosing our manual paper reservation sheets" says Epstein. "Being a large 150,000 sq ft club with many club areas to manage, having the scheduling in the computer and the information shared amongst the staff will be a huge advantage for us. Everyone throughout the organization will always know what is going on - everywhere. While there are some separate scheduling systems out there, having a fully integrated system was extremely important to me".

BUSINESS INTELLIGENCE CRUCIAL TO DECISION

CSI Software's industry-leading suite of Business Intelligence modules will provide analysis and data previously untapped. "As an owner, I most look forward to using the Business Intelligence module" says Epstein. "The ability to provide live, real-time information about key statistics of managing my club is what every owner wants".

About Cherry Hill Health & Racquet Club

Cherry Hill Health & Racquet Club (CHHRC) is a family-oriented health club that is dedicated to providing the best sports programs and health and fitness services to the South Jersey community. Aside from being South Jersey's premier tennis club, CHHRC also offers sports and fitness programs for people of all ages and levels of ability. For more information, logon to <http://www.chhrc.com>

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